



भारतीय प्रबंध संस्थान कोषिकोड

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

IIMK Campus P O, Kozhikode - 673 570, Kerala

कार्यकारी स्नातकोत्तर कार्यक्रम

EXECUTIVE POST GRADUATE PROGRAMMES



ADMISSION NOTIFICATION – 2018

May 4, 2018

EXECUTIVE POST GRADUATE PROGRAMME IN MANAGEMENT – Batch 11 Accredited by AMBA (Association of MBAs)

ABOUT IIM KOZHIKODE

Spread over above 100 acres of land, the Indian Institute of Management Kozhikode is situated on two hillocks in the Kunnamangalam Area of the ancient city of Calicut in Kerala. Boasting of one of the most picturesque and oxy-rich campuses in the country, the world-class infrastructure includes air-conditioned classrooms, guest care areas and LAN/WAN connectivity which enables every IIMK resident to be exposed to a wholesome experience. Managed by a dedicated regular administrative staff of 65, it is one of the most efficient Institutions in the country, which knows how to keep balance sheet green and keep all the stakeholders happy.

With its roots dating back to 1997, the Indian Institute of Management Kozhikode started with a batch of 42 students but has grown tremendously over the years with current batch strength of 356 odd students, making it the fastest growing management school in the country.

IIMK pioneered the Interactive Distance Learning (IDL) PROGRAMME for working executives in India. Having started with 300 class contact hrs in 2001-02, the year-long Executive Management Education Programme is today the richest available in the country having 450 class contact hours.

The institute moved to its new campus in January 2003 and the number of programmes increased manifold with this step. The training activity is expected to witness further growth with the latest 64 room executive hostel and the construction of a modern 200-bed management development complex. The Institute today is a leader in Faculty Development Programmes (FDP), conducting the largest number of programmes.

The Institute started its Fellow (Doctoral) Programme in Management in 2007 to complete the full range of educational services expected from an Institution of higher learning and is also taking a new initiative to give impetus to the post-doctoral research activities in the management field, dedicating over 30000 sq. ft. in library space for it, and creating a 300 people strong capacity for boarding and lodging facilities in summers.

IIMK is also one of the few Centres for Development of Digital Libraries in the world and is a country leader. A prominent achievement which comes to the limelight is the establishment of an Incubation Centre for excellence, in collaboration with the Government of Kerala to help the Scheduled Castes/tribes students overcome their deficiencies in communication, personality etc.

IIM Kozhikode started a business incubator and entrepreneurship development center LIVE with the support of Department of Science and Technology, Government of India. Established in June 2016, the center is envisioned to function as a business incubator with a purpose of creating a National Center of Excellence that promotes innovation, new business venturing, and entrepreneurship. Towards this, it seeks to emerge as a collaborative platform that helps transform innovative ideas into business ventures that make significant economic and social impact.



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ABOUT TIMES PROFESSIONAL LEARNING - A division of Bennett, Coleman & Co. Ltd

Founded in 1838, the Times Group is India's largest and most diverse media house with an unmatched presence across all platforms — Publishing, Radio, TV, OOH and Online media — in the entire sub-continent. 'The Times of India', Times Group's Star newspaper, is the largest English newspaper in the world along with its sister publication 'The Economic Times' coming in as the world's second-largest daily English business publication.

The Second Wind (TSW) is an initiative by Times Professional Learning for working professionals who are keen to hone their skills to add value to their work for a more rewarding career. TSW's passion for excellence and a brief that "Executive Education Empowers" works hand in hand with the organization's aim to impart knowledge to business professionals nationwide.

TPL uses its wealth of the industry knowledge, possessed by numerous media assets of its parent group to deliver industry-specific skills through an innovative technology. Its focus is to build knowledge infrastructure that applies to India-specific skill gaps and complements the aspiration of an Indian citizen. TPL has 48 learning centers with a presence in 20 cities across India.

Zone	State	City	
East	Assam	Guwahati	
	Bihar	Patna	
	Jharkhand	Jamshedpur	
	Odisha	Bhubaneswar	
	West Bengal	Kolkata	
North	Chandigarh	Chandigarh	
	Haryana	Gurgaon	
	Madhya Pradesh	Indore	
	New Delhi	New Delhi	
	Punjab	Jalandhar	
	Rajasthan	Jaipur	
	Uttar Pradesh	Lucknow	
		Noida	

Zone	State	City
South	Andhra Pradesh	Visakhapatnam
	Karnataka	Bangalore
		Mangalore
		Mysore
	Kerala	Calicut
		Kochi
		Thiruvananthapuram
	Tamil Nadu	Chennai
		Coimbatore
		Trichy
Telangana	Hyderabad	
West	Chhattisgarh	Raipur
	Goa	Goa
	Gujarat	Ahmedabad
		Rajkot
		Vadodara
	Maharashtra	Mumbai
		Navi Mumbai
		Pune
Thane		

For details of centers, please visit <http://www.iimk.ac.in/academics/epgp/classroomcentres.php>.

A participant can choose one learning center at a time to attend the classes. Change in the center is permitted only for valid reasons such as job location change, address change etc.



ABOUT THE PROGRAMME

Executive Post Graduate Programme (EPGP) in Management is a two years long duration post graduate diploma programme in management offered on Interactive Learning (IL) platform. The objective of the programme is to impart management education to working executives seeking skills and strategies to take their organizations to the next level. The course with 738 classroom instruction hours provides the participants with skills for leadership in the knowledge economy through an innovative curriculum. During the first year of the programme, the curriculum focuses on equipping the participants,

- with an inside look at each main functional area, its purpose, and role.
- with the ability to understand the economic and regulatory trends.
- learn various analytical tools and techniques that can give deeper insights into the business.
- with the ability to take a big picture approach quintessential for senior managers.

This programme is currently delivered through the technology platform of **Times Professional Learning** at learning centers across India. Participants are required to opt the preferred learning center available in their city to attend the interactive learning classes.

PROGRAMME STRUCTURE & COURSES

The duration of the EPGP is two academic years split into seven quarters. The structure of the EPGP is divided into 3 modules, viz.

Module 1: Foundation and Functional Core Courses.

Module 2: Electives.

Module 3: Compulsory Courses

Each course in the EPGP is structured around the concept of credits. Each credit represents 9 hours of contact sessions, such that, a full course of 3 credits requires 27 hours of classroom instruction and interaction. Participants should note that each hour of instruction would normally require at least another three hours of preparation on their own.

FIRST YEAR – CORE COURSES (MODULE 1)

The first year of the programme is divided into Two Terms and each Term is further divided into two quarters. The first year contributes to compulsory core courses covered in 378 hours of instruction of which, approximately 30 hours are based on an In-Campus module, of duration one week conducted in the premises of IIMK and the remaining approximately 348 hours are covered on the interactive learning platform.

SECOND YEAR –ELECTIVE COURSES (MODULE 2)

The second year of the programme is divided into three quarters. The second year of the curriculum contributes to elective courses offered by various academic areas. Participants should choose



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elective courses accounting to 32 credits in total (all three quarters put together) with a minimum of 8 credits in each quarter from a bouquet of courses from all subject areas to cover up 288 hours of instructions. In addition to three-quarters of learning, there are two in-campus modules, one after the beginning of the second year and one at the end of the second year each of which has one week duration.

SECOND YEAR - Compulsory Courses – (MODULE 3)

During the second year, the programme would be covering the compulsory courses such as **Leadership and Corporate Accountability, International Business, Capstone Simulation & Business Plan Project**. These courses are delivered during the second and third in-campus module. The successful completion of these modules is essential to be eligible for the award of the programme title.

These compulsory courses are evaluated based on the 13 point letter grading system. The grades obtained by the participant in the aforesaid courses will be considered for final CGPA calculation and award of the programme title.

IN-CAMPUS MODULES

All In-Campus modules are mandatory and are held at the very beginning of the first year (First In-campus), after the beginning of the second year (Second In-campus) and at the end of the second year (Third In-campus). The three modules provide the participants an orientation towards case-based learning, a foundation to analytical thinking and orient them to the learning culture of IIMK apart from the discussions on contemporary issues in management practice and trends in the industry and business.

Attending the in-campus modules during the programme is mandatory for all the participants. Participants who could not attend the first in-campus are not permitted to enroll in the programme.

Participants are expected do their own arrangement for travel and stay during the in-campus module. Accommodation within the campus is facilitated, subject to the availability of rooms during the in-campus modules on direct payment to the guest house.

PROGRAMME TITLE

On successful completion of the EPGP programme, participants would be awarded the title 'Executive Post Graduate Diploma in Management' (EPGDM).

PROGRAMME DELIVERY

The interactive learning component forms the core of EPGP. The Instructors facilitate the learning through two-way audio/video synchronous telecommunication mode from the studios set up at IIMK campus,. The technology allows the instructor to use powerpoint presentations, video, audio, whiteboards, and telestrators to effectively communicate the ideas and interact with the participants. Classes are scheduled on weekdays in the evening and weekends. Generally, there will be one or two classes scheduled on weekdays and two classes scheduled on weekends (Saturday and Sunday). Each class will be of 3-hour duration. Usually, a maximum of 3 classes is held in a week.



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Weekdays Tuesday /Thursday	06.45 - 09.45 PM
Saturday	03:30 - 06:30 PM / 06.45 pm - 09.45 PM
Sundays	09.00 AM - 12.00 PM / 12.15 - 03.15 PM

Note: Class schedule mentioned is subject to change & IIMK reserves all rights to change the schedule as per the programme requirement.

The complete class schedule for each quarter will be provided to participants before the commencement of each quarter; so as to enable the participants to balance their profession and studies. Based on the final number of candidates enrolled in the programme after the selection process, the institute may decide to run the programme in a single batch or multiple batches. Allocation of batch & schedule will be decided by the EPGP office.

PROGRAMME FEATURES

- The most rigorous and quality online programme in the country in management with 738 learning hours.
- Participants are selected through rigorous selection process consisting of an aptitude test and personal interview.
- Recognized certification - Accreditation from AMBA (Association of MBAs).
- Become part of the journey of one of the top 10 Business Management Schools in India (6th Rank - NIRF rankings 2018) and the pioneers of interactive learning in the Asia Pacific region.
- Become part of the IIMK alumni network of 3000+ working professionals who were benefited from similar programmes of IIMK.
- Quality interactions with experienced executives and peer group learning as average experience of the participants in last few batches have been 10 years.
- Three in campus modules of one week each in the beautiful and advanced IIMK Campus in Kozhikode, Kerala.
- Specifically designed for working executives with all the flexibility benefits of Interactive Online Learning.
- Business Incubator and Entrepreneurship Centre support through [LIVE](#).

PEDAGOGY & ASSESSMENT

The teaching approach will be the highly interactive taking advantage of the technological benefits. The pedagogy followed for the programme will be a judicious blend of lectures, real-life case studies, quiz, assignments, lecture-discussions, case study method, behavioral and computer-based simulations, projects and class presentations.

There will be various kind of assessment for course including end-term examination (after each quarter), quiz, assignment, project, etc.



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For each course, the Instructor awards Letter Grades to the participants based on the academic performance and evaluation scheme. IIMK follows a grading scheme of 13 levels ranging from A+ to F as given in the Table below:

Letter Grade	A+	A	A-	B+	B	B-	C+	C	C-	D+	D	D-	F
Grade Point	4.33	4	3.67	3.33	3	2.67	2.33	2	1.67	1.33	1	0.67	0

ELIGIBILITY

- A Bachelor's Degree* or its equivalent in any discipline with minimum 50% aggregate mark or equivalent CGPA.
- 3 Years of managerial/ entrepreneurial/ professional experience** after successful completion of graduation as on **8th September 2018**.

*Bachelor's degree awarded by any of the Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956 ([Click here](#) for the list of universities) or possess an equivalent qualification recognized by the Ministry of HRD, Government of India. The percentage of marks obtained by the candidate in the bachelor's degree would be calculated based on the practice followed by the university/institution from where the candidate has obtained the degree. In case the candidates are awarded grades/CGPA instead of marks, the conversion of grades/CGPA to percentage of marks would be based on the procedure certified by the university/institution from where they have obtained the bachelor's degree. In case the university/ institution does not have any scheme for converting CGPA into equivalent marks, the equivalence would be established by dividing the candidate's CGPA by the maximum possible CGPA and multiplying the result with 100.

**Work experience before completion of graduation will not be considered for calculating total work experience.

IIM Kozhikode follows the Government of India reservation policy applicable to Central Educational Institutions for admission to the Executive Post Graduate Programme in Management. The minimum eligibility criteria adopted by IIM Kozhikode in the admissions for the Executive Post Graduate Programme in Management is given below:

Category	Degree (Min Aggregate Marks)
General	50 %
OBC (Non-Creamy Layer)	50 %
SC	40 %
ST	40 %
PwD	40 %

Minimum work experience required to apply for the programme remains same (3 years) for all the category.



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SELECTION & ADMISSION PROCEDURE

Eligibility of the participants to enroll for the programme is ascertained based on the information provided in the application form, verification of original academic/experience records on the day of test/interview, aptitude test score (EMAT/CAT/GMAT) and personal interview.

Candidates with valid **CAT score[^] (Min 75 percentile) or GMAT score[^] (Min 650 Score)** will be directly considered for the interview. Such candidates are not required to attend EMAT.

[^] *Score obtained should not be older than 1 year from the date of EMAT-2018 (i.e. 8th September 2018).*

Candidates shortlisted for test/interview are required to submit the original academic and experience records for verification on the date of test/interview. Candidates are requested to submit one set of duly signed application form and self-attested copies of the academic and experience records mentioned in the **Annexure – I (Refer Page No.10)**. **If the candidate failing to produce all the documents mentioned SI.No 1-6 of the Annexure – I, the candidate will not be permitted to take the test/interview.**

EMAT (Executive Management Aptitude Test)

EMAT would assess the basic logical, numerical and verbal ability of candidates, necessary for successful completion of the programme. The objective of the screening test is to filter the entry of candidates to the EPGP programme offered by IIMK, in order to ensure the required standards by assessing the capabilities of the applicants in an objective manner. The test will be designed and evaluated by IIMK. The contents of the test will be questions on testing logical reasoning, numerical, data interpretation, and verbal skills. The test will be of one-hour duration consisting 40 questions.

EMAT- EXAMINATION CENTRE

Candidates applying for the EPGP-11 batch are required to choose one center to appear for EMAT/Interview from the following 8 centers.

Bangalore	Chennai	Delhi	Hyderabad
Kolkata	Mumbai	Pune	Kozhikode –IIMK Campus

Following tentative centers are available for the candidates and the test/interview will be conducted at these centers subject to the availability of a sufficient number of candidates. Candidates choosing the tentative centers are required to choose one confirmed center as their second preference to appear for the test/interview. If the test/interview is not being conducted at any of the tentative centers, the candidate will be asked to appear for the test/interview at her/his second preferred center indicated in the application form.

Tentative Centres ^{^^}			
Ahmedabad	Bhubaneswar	Indore	Lucknow
Thiruvananthapuram			

^{^^}*Venue details will be informed to shortlisted candidates through call letter.IIM Kozhikode reserves the right to add/delete the center based on the availability of candidates.*



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ELIGIBILITY CRITERIA FOR SELECTION TO EPGP-11

- (a) EMAT/CAT/GMAT score is considered only as a preliminary screening process for selection of applicants. Those applicants who satisfy the minimum cut off as per the following table for EMAT or a minimum of 75 percentile in CAT or a minimum score of 650 in GMAT will be considered eligible for the next stage of selection process. The CAT and GMAT scores should not be older than 1 year as on date of EMAT (**8th September 2018**).

Category	EMAT Cut off
General	25% (10 out of Maximum 40 marks)
OBC (NC)	20% (8 out of Maximum 40 marks)
SC	20% (8 out of Maximum 40 marks)
ST	18% (7 out of Maximum 40 marks)
PwD	18% (7 out of Maximum 40 marks)

- (b) The selection will be based on the interview marks of the applicants satisfying the EMAT/CAT/GMAT requirements. The mark of the interview process will be standardized to offset the panel differences. Accordingly, the minimum cut off for an interview will be on the standardized marks.

Category	Interview Cut off
General	25% (15 out of Maximum 60 marks)
OBC (NC)	20% (12 out of Maximum 60 marks)
SC	15% (9 out of Maximum 60 marks)
ST	15% (9 out of Maximum 60 marks)
PwD	15% (9 out of Maximum 60 marks)

Admission will be based on a merit list prepared with applicants fulfilling the above criteria (a) & (b). Securing only minimum score in (b) above does not entail admission.

FEE

APPLICATION FEE

All the Candidates applying for EPGP programme are required to pay a non-refundable application fee of **₹ 2000 + GST 18%[#]** through online using Net Banking, Credit Card, Debit Card^{##}.

Payment through any other mode is not acceptable. Application fee once paid is not refundable or adjustable under any circumstances. Participants are requested to confirm their eligibility before registration and fee payment. Applications received without payment of application fee will be rejected.

Bank Transaction charges for Online Payment of fees will have to be borne by the candidate.



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PROGRAMME FEE

The total fee for the programme is ₹ 10, 00,000/- + GST 18%[#] payable in 7 installments as per the following schedule. Due date of each installment shall be communicated to the participants before the commencement of each quarter.

Installment	Amount (₹)	GST 18% [#] (₹)	Total (₹)	Due Date [^]
1	122000	21960	143960	November'2018
2	122000	21960	143960	February'2019
3	134000	24120	158120	May'2019
4	134000	24120	158120	August'2019
5	183000	32940	215940	February'2020
6	134000	24120	158120	June'2020
7	171000	30780	201780	October'2020
Total	10,00,000	1,80,000	11,80,000	

During the offer acceptance process, participants are required to remit the part payment of the first installment ₹ 20,000 + GST 18%[#] by 24th October 2018 towards offer acceptance & enrollment confirmation. Balance payment of the first installment to be remitted by 19th November 2018.

[#]Goods and Services Tax applicable as per prevailing rate.

[^] Due date of the installments 2 - 7 will be communicated in the programme handbook during the enrollment to the programme.

ALUMNI REGISTRATION FEE

₹ 10,000/- + GST 18%

All the fees described above are payable directly to the institute as per the schedule communicated.

IMPORTANT DATES

Online Application Start Date	4 th May 2018
Last Date to Apply Online	13th August 2018
Date of EMAT & Interview	8th, 9th September 2018
Declaration of Result	24th September 2018
Last Date for Offer Acceptance & Part payment of Rs.20000/-+ GST 18% towards confirmation of admission	24th October 2018
Due Date of First Installment Payment	19th November 2018
Dates of First In-Campus	26th November – 1st December 2018



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HOW TO APPLY

Candidates are advised to go through the programme details, eligibility criteria and instructions to fill the application form before registering online

- 1) Register online with the basic information. On successful registration, the candidate will receive the application number on her/his registered email id.
- 2) Please log in to the application portal using the application number, email & password generated during the registration and complete the application fee payment.
- 3) After successful payment of application fee, a candidate can fill the application & required to submit online within 7 days after the payment.
- 4) Please take the print out of the application form and retain with the candidate.
- 5) Please bring the one set of duly filled/signed application form on the date allotted for EMAT exam & interview along with all original academic records, experience records provided in the application form and one set of self-attested copy of all the documents. List of original documents and attested copies required is specified in the **Annexure-I**.

Note: Do not dispatch the application form & supporting documents to IIMK.

CONTACT

Indian Institute of Management Kozhikode

Executive Post Graduate Programmes Office

IIMK Campus P.O, Kunnamangalam

Kozhikode - 673 570, Kerala

☎ 0495-2809417, 223, 412,225 🌐 www.iimk.ac.in ✉ epgpadmission@iimk.edu.in

Times Professional Learning (Technology & Infrastructure Service Provider)

☎ 7400084666 🌐 www.timestsw.com ✉ tswadmission@timesgroup.com



ANNEXURE I - LIST OF DOCUMENTS TO BE SUBMITTED ON TEST/INTERVIEW DATE

1. Duly signed application form by the candidate (1 copy).
2. Original CAT/GMAT score card; if the admission is seeking through CAT/GMAT score.
3. Following original academic records and one set of self-attested copy.
 - i. 10th /SSLC Certificate & Mark Sheet.
 - ii. Pre-Degree/Plus-Two/HSC/VHSC Mark Sheet & Certificate.
 - iii. Degree mark sheet of all years & Original Certificate.
 - iv. PG/Other Higher Qualification mark sheet of all years & Certificate.(Not a mandatory Requirement)
4. Original experience certificates for all the employment details submitted in the application form & one set of self-attested copy.
5. A valid certificate of proof of SC/ST/OBC (Non-Creamy layer)/PwD issued by the competent authority. Original & one set of self-attested copy.
6. Original photo identity proof such as Passport/Driving License/PAN Card/AADHAR & one-self-attested copy.

Failing to produce the documents mentioned 1-6; candidate will not be permitted to take the test/interview.